

# Premium Sponsorship

## Pre Event Promotions & Marketing:

- 25 TV commercials:  
Dedicated 15 second spot about your company (production provided by SCMI)
- 25 radio commercials:  
Dedicated 15 second spot about your company (production provided by SCMI)
- Online: A custom created email message for your company:  
Emailed out to our Health & Fitness database (email message must have an offer)
- Online: Your company logo and link to your site from inspiredexpos.com
- Your company's logo will appear in the following:
  - Television: Charter Cable & KSBY
  - Print: The Tribune, The New Times
  - Community Newspapers: The Bay News, Coast News, SLO City News
  - Event Poster
  - Event Program cover
  - Event Program booth locator on map
  - Featured article in Event Program

## Health & Fitness Expo Event Promotions & Marketing:

- Video clip of your business at the expo to be placed on social media
- Your banner (provided by you) displayed at the entrance to the event
- Your company listed on the event Passport
- Your company logo on your expo name badges
- Your black & white company name or logo on 5k run t-shirt
- 2 - 5k run t-shirts

**Your Investment:**  
\$2,995