

Sponsorship Packages:

PREMIUM:

\$2,995
Investment

- ✓ **25 TV COMMERCIALS** with 15 seconds dedicated to your company (production provided)
- ✓ **25 RADIO COMMERCIALS** with 15 seconds dedicated to your company (production provided)
- ✓ **CUSTOM E-NEWSLETTER W/OFFER** sent to our health and fitness database
- ✓ **COMPANY LOGO & LINK** on www.inspiredexpos.com
- ✓ **5 SOCIAL MEDIA POSTS** on various expo platforms including Facebook, Pinterest, Twitter
 - 2 Boosted Posts (on Facebook or Instagram)
 - 1 Video or Slideshow Post
- ✓ **1 BLOG** provided by you featuring your company on expo site and as an article in the expo program
- ✓ **ROTATING ONLINE BANNER AD** featuring your company on expo site
- ✓ **COMPANY LOGO** on the following:
 - Charter Spectrum Cable & KSBY TV Commercials
 - Ad ran in the Tribune, New Times, Bay News, Coast News and SLO City News
 - Event Poster & Postcard
 - Event Official Program: Logo on cover, booth map locator and featured article.
- ✓ **EVENT PROMOTIONS & MARKETING:**
 - Your Banner (provided by you) displayed at event entrance
 - Your Company listed on the event Passport
 - Company logo on your expo name badges
 - Company logo (black & white) on 5k run T-shirt
 - Two 5k run T-shirts

